



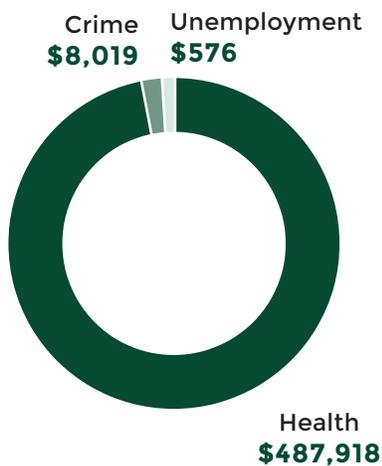
BENEFITS TO SOCIETY

Demonstrating the Economic Value of Kansas' Independent Colleges and Universities

JUNE 2014

*Benefits created by KICA's member institutions extend to far more people than just students. As students and employers enjoy higher income and increased output, society as a whole in Kansas receives a present value of **\$2.8 billion** due to an expanded economy and a range of social savings associated with the students' improved quality of life.*

Present value of social savings (thousands)



KICA'S MEMBER INSTITUTIONS EXPAND THE STATE ECONOMY

- Students earn more because of the skills and qualifications they acquire at KICA's member institutions. Further, employers earn more because the added skills of the students they hire make their businesses more productive.
- Together, increases in earnings and business output stimulate corresponding increases in income and employment throughout the state. Over their working lives, the 2012-13 student population at the institutions will generate a present value of **\$2.3 billion** in added income in the state of Kansas.

KICA'S MEMBER INSTITUTIONS IMPROVE QUALITY OF LIFE

- As students of KICA's member institutions achieve higher levels of education, they are statistically more likely to develop good health habits. This leads to a present value of **\$487.9 million** in savings to students and to society as a whole for medical treatment related to smoking, alcoholism, obesity, drug abuse, and mental disorders.
- Students enjoy better employment opportunities as a result of their education at the institutions. This makes them less likely to require income assistance and less likely to commit crimes. These effects translate to a present value of **\$576,200** in unemployment-related savings and **\$8 million** in law enforcement savings to society as a whole.
- Altogether, savings to society amount to a present value of **\$496.5 million**, equal to the sum of avoided costs related to health, crime, and unemployment.